

Alaska Women Take Heart

MATERIALS ORDER FORM

The Take Heart Alaska Coalition will be launching a statewide educational campaign to increase awareness among women of the signs and symptoms of heart attack. If you would like to receive a community kit to participate in this campaign, please check the items you want on the order form and fax it to us at (907) 465-2770, or mail it to State Section of Epidemiology, Cardiovascular Health Program, PO Box 110616, Juneau, AK, 99811-0616. These materials will also be available for downloading off of the web. For more information, please call us at 1-888-465-3140.

☐ Community Kit:

- **Heart Attack Signs and Symptoms Bingo Card and instructions:** The bingo card has signs and symptoms on the squares and can be incorporated into a night of bingo. There are 25 versions of the card available, so it can be played just like a regular bingo game within a group of people.
- **Alaska Women Take Heart Bookmark:** One side provides the signs and symptoms of heart attack, and the reverse side lists actions to take in the case of a heart attack.
- **Alaska Women Take Heart Flyer:** These camera-ready flyers cover the same information as the bookmark and provide a format for posting in businesses around town and as ads in newspapers and newsletters.
- **Newsletter article:** These can be adapted to fit your newsletter or newspaper.
- **Talking points for a radio talk show:** Scheduling local EMTs, heart attack survivors, or health care providers to talk about the signs and symptoms of heart attack on a popular local radio program can be very powerful for spreading the word. The talking points provide a general guideline that can be used for the conversation.
- **Event planning ideas:** Sponsoring an event can be a wonderful chance for a community gathering, and is also a good way to get the media to cover the campaign. This handout provides ideas for events as well as various groups that could be partners in putting on the event.
- **Partner outreach letter:** If you would like to collaborate with partners to sponsor an event, this letter provides a template to extend the invitation.
- **Community Coordinator Evaluation:** In order to enhance future campaigns, please fill out the evaluation form and return to the Cardiovascular Health program at the fax number below or mail to PO Box 110616, Juneau, AK 99811-0616
- **Potential Community Funding Opportunity Application:** The US Department of Health & Human Services, Office of Womens Health, has limited funds available to communities for health events for women.

Additional Materials: Quantity

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| <input type="checkbox"/> Bingo Cards | _____ | # of Versions | _____ |
| <input type="checkbox"/> Bookmarks | _____ | | |
| <input type="checkbox"/> Flyers | _____ | | |

Contact Information:

Name: _____
Organization: _____
Mailing Address: _____

Phone: _____
Email: _____

Take Heart
Alaska 